



GRANT PARRINELLO

DESIGN PROFESSIONAL

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www.coroflot.com/8mismo

OBJECTIVE

To obtain a design leadership position with a company which is committed to quality, innovation, and sustainability.

EXPERIENCE

Lead Designer, Immerz; Encino, CA: Branding and design of an acousto-haptic entertainment device.

Conceptualized product form factors.
Analyzed and further developed Immerz brand language.
Designed product style based on brand and market goals.
Modeled product in Solidworks to production ready detail.
Worked with manufacturers in China to prepare tooling.

Designer, PQS; Chatsworth, CA: Design and launch of an industrial furniture line brand.

Reinvented company brand identity to prepare for growth.
Collaborated on the development of new product lines.
Authored company media, copy, and created formats for both internal and external technical communications.

Design Collaborator, Design Continuum; Milan, Italy: Collaboration on designs for international clients.

Designed for client growth in European market.
Presented CAD models, sculptures, sketches, and illustrations to communicate design directions to client representatives.
Determined collaboratively with clients which designs were strategically best to develop based on their goals.

Design Engineer, U-haul; Tempe, AZ: Design of truck, trailer, and storage systems.

Expanded U-haul rental systems through innovative concepts.
Performed extensive design research into vehicle safety.
Sketched concepts, fabricated prototypes, and coordinated with production plants on first manufacturing runs.

EDUCATION

Bachelor's of Science in Design Spring 09
College of Design, School of Industrial Design
Arizona State University
Summa Cum Laude

SKILLS AND SOFTWARE

Skills: Industrial Design, Graphic Design, Mechanical Design, Design Research, Creative Team Management.
3D CAD, Illustration / Sketching, Sculpting.

Software: Illustrator, Photoshop, InDesign, Flash, Dreamweaver, Solidworks, Rhinoceros, Z-brush, 3DS MAX, Hypershoot, Maxwell render, V-Ray.

REFERENCES

Dino Dinaso, Owner of Practical Quality Systems (Client)

T. 1 (818) 993-1022 - 9350 Owensmouth Ave Chatsworth, CA 91311

Paul De Valera, Owner of Genuine Bicycle Products (Client)

T. 1 (818) 609-0113 - 17322 Saticoy St Van Nuys, CA 91406

Joseph Velasquez, Owner of Mediphor Design / Professor of Industrial Design (Mentor)

T. 1 (480) 965-7862 - 810 S. Forest Mall Tempe, AZ 85287

More references available upon request.